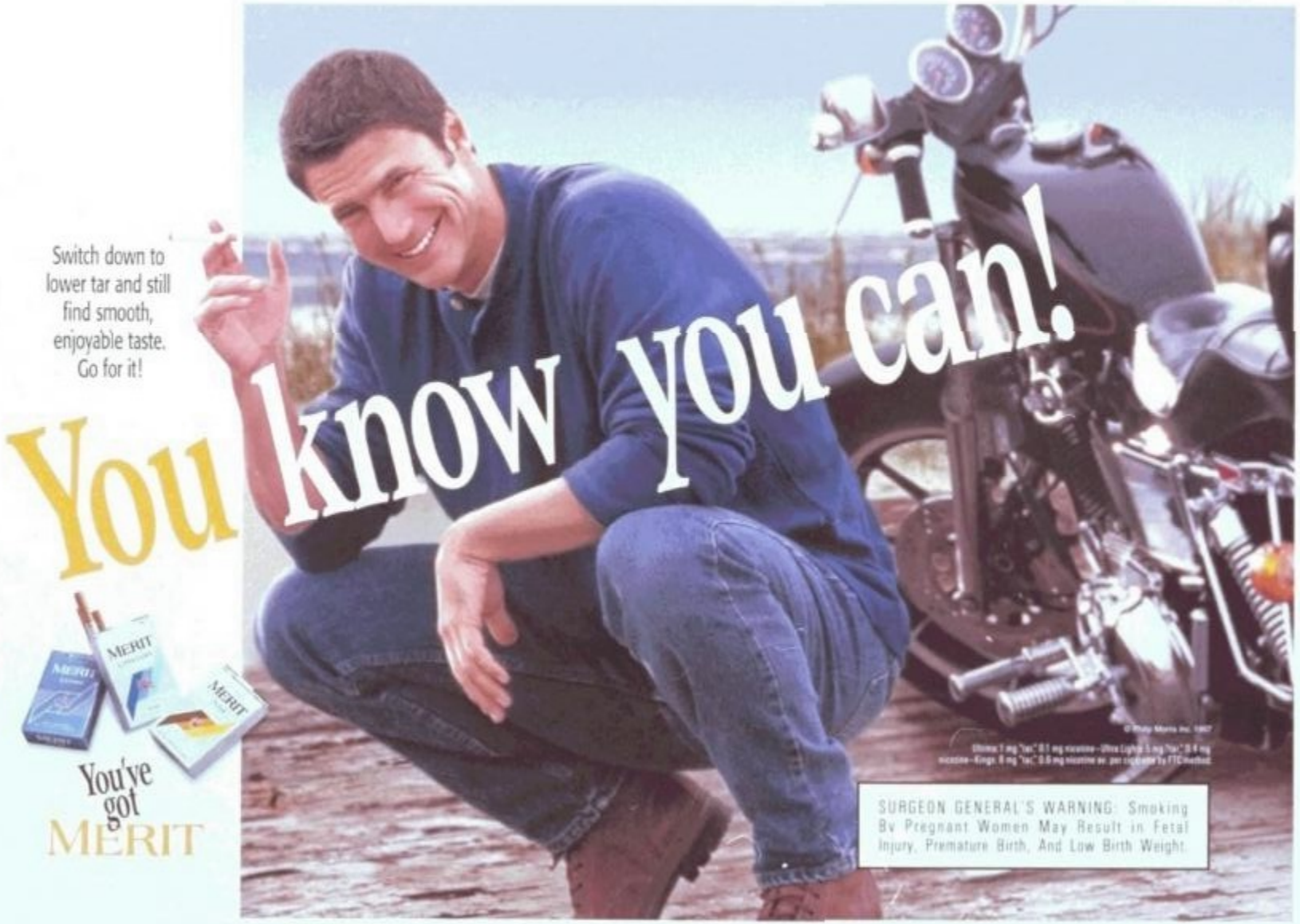
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD# 2918-C2 REQ #M51640 "PHIL & MOTORCYCLE" SPD 4/C BLD(17 X 11 1/4) NATIONAL MAGAZINE 1997


Switch down to lower tar and still find smooth, enjoyable taste. Go for it!
You know you can!
You've got MERIT
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Source: https://www.industrydocuments.ucsf.edu/docs/lgkp0003

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